

LATOYA TYSON

Photographer/Visual Artist & Designer



EDUCATION

- December 2013 **BACHELOR OF FINE ART**
Texas Woman's University, Denton TX.
Photography Concentration w/ Business Minor
- May 2011 **ASSOCIATE OF SCIENCE**
Long Beach City College, Long Beach CA.
Commercial Photography Concentration
- May 2010 **CERTIFICATE OF COMMERCIAL PHOTOGRAPHY**
Long Beach City College, Long Beach CA



PROFESSIONAL SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- IN DESIGN
- PREMIERE PRO
- LIGHTROOM



PERSONAL SKILLS

- MANAGEMENT
- TEAMWORK
- CREATIVE
- COMMUNICATION



EXPERIENCE

- 2007-PRESENT **FREELANCE PHOTOGRAPHER/ VIDEOGRAPHER**
LTyson Photography, Torin Talks
Oversee all operations of Photography and Videography.
Created new platform for Visual Storytelling and Design.
Specializing in Print, Retouching, Photography and Motion Graphics.
- 2013-2014 **CREATIVE DIRECTOR/ CLUBHOUSE EMPLOYEE**
Pioneer Golf Course, Denton TX
Created/Redesigned all visual branding, including advertisements, flyers, brochures, photography, and printed marketing materials.
Increased sales with stronger brand identity through uniform design, and creating social media accounts.
- 2011-2013 **LAB ASSISTANT**
Texas Woman's University, Denton TX
Prepped lighting studio, set up traditional darkroom and digital lab equipment.
Line checked equipment with records to ensure continuity.
- 2010-2011 **ASSISTANT**
Studio 642, Mercer Street Studios
Organized and backed up images for professional and personal databases.
Edited images for client databases.
- 2013 **Alpha Sigma Lambda Member**
- 2011 **Dean's List - Texas Woman's University**
- 2010/2011 **Best In Show - Long Beach City College**



AWARDS

LATOYA TYSON

CONTRACT/EXTENDED WORK EXPERIENCE

2014-
Present

TORIN TALKS

Videography, Graphic Design, Motion Graphics
GreenScreen Key.



2014

PHANTOM GALLERIES

Graphic Design, Photography, Promotion

2013-2014

PIONEER GOLF COURSE

Design of brochures, flyers, signs, and other publications.



2013

FOREVER 21

Customer Service, Cash handling and stock and inventory.



2012-2013

TWU VISUAL ARTS

Photography, illustration, animation, and various print and layout techniques /designs.

2011-2013

DFAVRE PHOTOGRAPHY

Marketing, Promotion, Graphic design. Project Management and event planning.



2010-2011

LONG BEACH CITY COLLEGE

Contest organizer and planner, Photography workshop teacher, Assistant.



2013

STUDIO 642

Produced and Organized Photo shoot for Blend Images.

2007-2010

INDEPENDENT HOME CARE SERVICES

Notation, Data Entry, Customer Service.

2004-2007

DIRECTORY DISTRIBUTING ASSOCIATES

Data Entry, Customer Service, timesheet/payment logs.

