

# LATOYA TYSON

Photographer/Visual Artist & Designer



## EDUCATION

- December 2013 **BACHELOR OF FINE ART**  
Texas Woman's University, Denton TX.  
Photography Concentration w/ Business Minor
- May 2011 **ASSOCIATE OF SCIENCE**  
Long Beach City College, Long Beach CA.  
Commercial Photography Concentration
- May 2010 **CERTIFICATE OF COMMERCIAL PHOTOGRAPHY**  
Long Beach City College, Long Beach CA



## PROFESSIONAL SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- IN DESIGN
- PREMIERE PRO
- LIGHTROOM



## PERSONAL SKILLS

- MANAGEMENT
- TEAMWORK
- CREATIVE
- COMMUNICATION



## EXPERIENCE

- 2007-PRESENT **FREELANCE PHOTOGRAPHER/ VIDEOGRAPHER**  
LTyson Photography, Torin Talks  
Oversee all operations of Photography and Videography.  
Created new platform for Visual Storytelling and Design.  
Specializing in Print, Retouching, Photography and Motion Graphics.
- 2013-2014 **CREATIVE DIRECTOR/ CLUBHOUSE EMPLOYEE**  
Pioneer Golf Course, Denton TX  
Created/Redesigned all visual branding, including advertisements, flyers, brochures, photography, and printed marketing materials.  
Increased sales with stronger brand identity through uniform design, and creating social media accounts.
- 2011-2013 **LAB ASSISTANT**  
Texas Woman's University, Denton TX  
Prepped lighting studio, set up traditional darkroom and digital lab equipment.  
Line checked equipment with records to ensure continuity.
- 2010-2011 **ASSISTANT**  
Studio 642, Mercer Street Studios  
Organized and backed up images for professional and personal databases.  
Edited images for client databases.



## AWARDS

- 2013 Alpha Sigma Lambda Member
- 2011 Dean's List - Texas Woman's University
- 2010/2011 Best In Show - Long Beach City College

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## CONTRACT/EXTENDED WORK EXPERIENCE

2014-  
Present

### TORIN TALKS

Videography, Graphic Design, Motion Graphics  
GreenScreen Key.



2014

### PHANTOM GALLERIES

Graphic Design, Photography, Promotion

2013-2014

### PIONEER GOLF COURSE

Design of brochures, flyers, signs, and other publications.



2013

### FOREVER 21

Customer Service, Cash handling and stock and inventory.



2012-2013

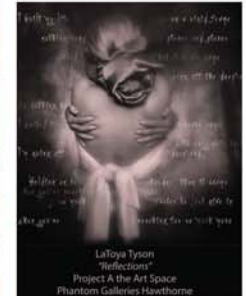
### TWU VISUAL ARTS

Photography, illustration, animation, and various print and layout techniques /designs.

2011-2013

### DFAVRE PHOTOGRAPHY

Marketing, Promotion, Graphic design. Project Management and event planning.



2010-2011

### LONG BEACH CITY COLLEGE

Contest organizer and planner, Photography workshop teacher, Assistant.



2013

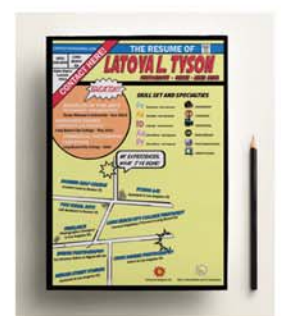
### STUDIO 642

Produced and Organized Photo shoot for Blend Images.

2007-2010

### INDEPENDENT HOME CARE SERVICES

Notation, Data Entry, Customer Service.



2004-2007

### DIRECTORY DISTRIBUTING ASSOCIATES

Data Entry, Customer Service, timesheet/payment logs.